



Presented by:



With co-hosts



# MINNESOTA CLEANTECH

INNOVATION SUMMIT

SEPTEMBER 23 & 24, 2024



Cleantech represents the next wave of economic opportunity for Minnesota. It leverages our regional expertise to advance technologies, innovation, and decarbonization across critical sectors.

Event speakers come from the cleantech industry and investing, regional government, equitable workforce development, and our startup cohorts.

The event will be promoted to audiences across the U.S., focusing on Minnesota. Sponsors will have visibility with online and in-person audiences. Funds raised beyond the cost of the event will go to our Cleantech Innovation Pathways program, which supports diverse founders and STEM innovation pathways for students.



Connections



Regional alignment



Exciting presentations



What's next?



Contact Kevion Ellis, [Kevion@gridcatalyst.org](mailto:Kevion@gridcatalyst.org)  
[gridcatalyst.org/minnesota-cleantech-innovation-summit](http://gridcatalyst.org/minnesota-cleantech-innovation-summit)

# Sponsorship Opportunities

Cleantech Supporter \$500	Cleantech Champion \$1,000	Reception Sponsor (2 available) \$1,500	Pathways Sponsor (2 available) \$2,500	Title Sponsor (1 available) \$5,000
Logo on social media	Logo on social media	Logo on social media	Logo featured on social media and website	Feature social posts & website placement
Logo on event signage	Logo on event signage	Logo on event signage	Logo on event signage	Logo on event signage
1 event ticket	Mentioned in event welcome and slides	Logo on reception signage	Logo featured on reception signage	Logo featured on reception signage
	2 event tickets	Mentioned in reception welcome	Mentioned in event welcome and slides	Featured in event welcome and slides
		3 event tickets	Enables free participation for students	Enables free participation for students
			4 event tickets	Lunch sponsor
				5 event tickets

**Audience** - Join an expected 400 industry peers for an exciting annual event bringing together energy and cleantech companies, investors, government officials, nonprofits and philanthropy, startups, entrepreneurs, and promising students.

**Social Media** - The campaign will run from June to September, including paid promotion. We expect at least 30,000 impressions.

**Event Signage** - An exclusive opportunity for sponsors. Logos of \$1,000+ sponsors will be prominently displayed during networking and meals, ensuring your brand is seen by all.

**Reception** - Grid Catalyst is co-hosting our opening reception with the University of Minnesota Electropodium, at the McNamara Alumni Center on Sept. 23. They expect 700 guests, creating a unique marketing opportunity for reception sponsors - who will be promoted via social, email campaigns, and signage.

**Panels** - There will be 3 panel discussions during the event. Each is an opportunity to highlight our Pathways and Innovation sponsors.

**Lunch** - Premier visibility is granted to our Innovation Sponsor during lunch, including table tents, signage, and verbal recognition.